

January 2006 to Present

Roger Johnson

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## Professional Summary

Innovative and detail-oriented Graphic Designer, Photographer, and Website Developer with extensive experience in translating client visions into impactful visual narratives. Adept at developing corporate identities, executing high-quality design across multiple platforms, and leading teams to produce visually compelling work. Passionate about photography, digital media, and web development, with a track record of delivering outstanding projects for high-profile clientele.

## Professional Experience

### Lead Graphic Designer

Vivid Imaging Studio 2006-Current

- Spearheaded the integration of graphic design into diverse client projects, ensuring brand alignment and market relevance.
- Designed marketing and advertising graphics, corporate identities, and branding for local, national, and international companies.
- Created designs for print, web, video, digital animation, and mobile platforms.
- Managed pre-press file preparation for various print sizes, from business cards to large-scale building graphics.
- Specialized in photo restoration, graphic manipulation, and timeless design techniques.

### Director of Photography

- Translated client briefs into visually compelling commercials, promotional videos, documentaries, and short films.

- Determined optimal camera setups, lighting, and production teams to achieve the desired cinematic vision.
- Collaborated closely with creative teams to produce engaging and emotionally resonant visual storytelling.

#### Photographer

- Captured subjects, events, and landscapes with a keen eye for human emotion and artistic composition.
- Developed a strong portfolio, including wedding and fashion photography, earning over 10 published works.
- Served high-profile clientele, providing premium photography services that aligned with their branding and personal aesthetics.

#### Website Developer

- Led the development of over 100 websites, crafting custom-coded solutions tailored to each client's unique needs.
- Built websites from the ground up, handling everything from site layout design to functionality and user experience.
- Ensured seamless performance, accessibility, and responsiveness across digital platforms.

#### Skills & Expertise

- Graphic Design & Branding
- Adobe Suite - Photoshop, InDesign, Illustrator, Premiere Pro, After Effects
- Photography & Cinematography
- Web Development: Wordpress & UI/UX Design
- Photo Restoration & Image Manipulation
- Video Production & Editing
- Client Relations & Creative Consultation